

Board News – September 2017

With the summer holidays of 2017 now in recent memory, CBS Sport is gearing up for the fall semester. Coaches and players are getting organized, kicking off pre-seasons, and welcoming new team members, while Sports responsables are planning match schedules, ensuring membership fees are paid, and getting player licenses registered. However, there are also lots of initiatives are going on off the field from both the Board and the Management; initiatives aimed at building CBS Sport and providing support for our sports teams.

1. Intro presentations

Probably the two most important weeks for recruiting new members, the last two weeks in August see volunteers from CBS Sport tour round to many of the study programs' intro weeks and give a presentation on CBS Sport. This is the culmination of several months' planning and coordinating, both contacting the intro guides for the various study programs and booking in the presentations, but also creating the presentation and gathering volunteers. The fact that CBS Sport is one of the only student organizations that presents during the intro programs is testament to the work put in by the organizing team, led by our Society Manager with support from a Board member. This year the team covered 20 presentations and reached thousands of new students with the message that if they want to combine their studies, regardless of whether you want to play competitively or for fun, CBS Sport has 8 sports that are looking to welcome you aboard. Hopefully their efforts will lead to a stream of new recruits in the weeks ahead.

2. Recruitment and role descriptions

Following the creation of the Management two years ago, the Board has spent a significant amount of time on recruiting members of the Management team and simultaneously handing over tasks and responsibilities to the new members. This has been an iterative process, since the tasks of the Board were never formally detailed and the new members of the management team came aboard with their own ideas of what their role could look like. We are now looking to fill the two final positions over the coming months: a CFO to add some support in the backoffice and place a person with focus on the money in the Management team; and a sports manager, who will be working more closely with the Sports Responsibles of our 8 sports to help them on more general challenges. If that sounds like roles for you or someone you know, please reach out and we will be happy to explain more and answer any questions over a cup of coffee.

3. Strategy

We are the first to acknowledge that strategy is one of the most hyped words at CBS, not least because it often something you read a lot about, but never get to do any of yourself. For many, strategy is just a Powerpoint that never reaches the member on the court or on the field. For us, however, strategy means the story we tell; what CBS Sport aspires to be. Social? Competitive? Community? All of them? Right now, we believe there are lots of different stories about who we are, depending on where in the organization you are and the sport you are from. Additionally, with so many new people involved via the Management, their view of the club is most likely wildly diverging. Therefore the Board and Management will host a workshop on the topic and attempt to formulate their view on a story for the club; where we want to go; what we want to achieve. The aim is to create a foundation, something to bring to the sports responsables to get their input and begin to formulate a clear direction for all in the club to aim towards.

We look forward to beginning an exciting fall semester!

The Board of CBS Sport