

Chairman's report 2020

This report is going to be substantially different than what has been written the previous years on several matters. 1) the report takes its point of departure in an usual year - particularly for sports organizations, and as this is written we are still under restrictions for all our indoor sports 2) the report will be significantly shorter than usual, mirroring the COVID-19 restrictions and society we have been living in throughout 2020 3) though the challenge with COVID-19 has hit CBS Sport hard, the motivation to keep going from the board, managers, volunteers, and players has been incredible - and much higher than what anyone could have imagined.

Organization

Board

2020 was not only of year of change because of COVID-19, we also saw a lot of internal changes in CBS Sport Board - and management. In March 2020, we were all very excited to welcome an (almost) entire new board. Yet, the pandemic forced us to postpone the General Assembly to officially elect the new board to June 2020. CBS Sport said goodbye to several veterans as well as more recent newcomers who all made an impact in and for the organization. Joachim Satchwell, Morten Bach, Thibault Evers, Kris Haase, and Philip Gram helped position CBS Sport to take on COVID-19 as best as possible. Together, the previous board brought in new and familiar faces from the organization to join as new board members. We were all very thrilled to welcome Evelyn Cudjoe as Cashier (previous administrative employee), Iris Hadzimahovic as vice-chair (previous handball responsible), Malthe Barrett (previous football responsible), Louise Gotfredsen (CBS Sport basketball player) as well as Benedicte Kühl Hejgaard (tennis player with volunteer background from DTU). The past years, the board has had many positive experiences in bringing someone from the "outside" of CBS Sport into the board to be challenged on approaches and bring new perspectives into play. Therefore, we are also thrilled to have Benedicte on board!

In 2020, the board's role has been particularly different from the previous years, as there has been less time spent working on strategy, and more time on navigating the

pandemic together with the sports. Though we have been stuck in a waiting position throughout the year in terms of events, spreading the message of CBS Sport and doing what we do best - sports - the board has focused on working together with some sports to become even more well-organized and financially stable ensuring only a small loss across the entire organization despite the challenging circumstances.

Thanks to all the wonderful new and old board members. Even in tough times you are dedicated, enthusiastic and wonderful to work with. My biggest appreciation to all of you for taking on the responsibility when needed. There is no doubt that you can take CBS Sport even further when time allows.

Management

In 2020, we also said goodbye to many of our managers as times changed, these were handed in and COVID-19 hit. Thanks to all of you, Radka Volkova, Kris Kronberg, Jeppe Schmidt Nielse, Dorota Celzynska, and last but not least Michalina Duda who I extend my biggest thanks to. I would also personally like to thank the entire management team for their dedication to the organization. You have all been part of making a difference for the organization.

The time had come to a generational shift and in 2021 we are focusing on hiring a new management team with a different structure than seen before. The new team will be working more closely together across the team as well as across the different sports. The board is very excited to see where the new management team can take CBS Sport after COVID-19 allows.

Administration

In 2020, we said "goodbye" to our admired administrative employee, Evelyn Cudjoe, as she was ready to take on more responsibility in the organization as Cashier, taking over for Kris Haase. Shortly after, we welcomed Niclas Lippert as the new administrative employee. Niclas was already familiar with CBS Sport as part of the football team. Unfortunately we only had the pleasure of working with Niclas a short time, as he got offered an amazing opportunity he had to take on with the full support from the board. Thanks to Niclas for always taking on the challenge navigating the complexity of CBS Sport, always bringing

the best mood to all board meetings, as well as leading us to our next administrative employee - Mats Borgstrøm. Mats (previous football responsible) has worked closely with Evelyn the past few months, taking on more and more responsibility, and also taken on all challenges that occurs in CBS Sport.

Thanks to the entire administration team for tremendous work throughout 2020. The uncertainty of 2020 and complexity of CBS Sport are not always easy to handle, but you have all three done an incredible job.

Sports and Key Developments

Usually, this is where I would write a long section about sports, key developments, events, partners and much more. Yet, this year this section will mirror the decreased activity during COVID-19.

2020 was the year we finally would have the inauguration of the new football field at Vandværksgrunden, which we have been working on developing with CBS Campus since 2017. Though this event has now been postponed three times, we are hopeful that 2021 will be the year we can host the CBS Sport Football Championship. This will without a doubt be a milestone in CBS Sport's history, and we hope to celebrate with all volunteers, players, and alumni.

Overall, CBS Sport has had a significant decrease in activities, particularly in our sports. We have had to follow restrictions and recommendations, which the sports have been great at implementing quickly and communicate to players and coaches. We have had to close indoor sports for long periods of time and limit outdoor sports activities, anything from gathering less players as per usual to distancing from teammates.

Though we have not been able to host many events, our volunteers have once again shown great dedication to their sports and ensured safe and covid-friendly practices happened when allowed. Thanks to everyone for your work and dedication throughout 2020. We are hopeful that 2021 will be the year we slowly start to go back to the new and even better normal.

Now it is time to look ahead.

A handwritten signature in black ink, appearing to read "Les Moonves", written in a cursive style.

Chairman of CBS Sport